

RESUMEE

NAME: Elsa Carolina Velásquez Barrera

TELEPHONE: (Mobile) 502 – 59238543

DATE OF BIRTH: April 28, 1964

EDUCATION

<u>School & Location</u>	<u>Curriculum Major</u>	<u>Dates Attended</u>
Univ. Francisco Marroquin	Master in Finance	2013-2015
Tulane University Business School	Master in Finance	2013-2015
Univ. Valparaiso de Chile	MBA	2001-2002
Univ. Francisco Marroquín	Operations Research	1995-1996
Univ. Francisco Marroquín	Computer Engineer	1983-1987
Sagrado Corazon School	Accounting	1973-1982

MAJOR PROGRAMS & TRAINING

- Financial Analysis of Real Estate Development Essentials 2012- Chicago Capital Group MBA
- Corporate Valuation & Modeling Essentials 2011 – Chicago Capital Group MBA
- Cost Reduction & Strategic Analysis University of Notre Dame) 2008 – (Panamerican Consulting Group –
- Harvard Business School Program) 2001 – (Novartis HBS Finance Excellence
- Diploma in Business, Finance & Marketing Monterrey – Mexico) 1999 – (ITESM Instituto Tecnológico de
- Finance Manager Program 1996 –(Tayasal Escuela de Negocios)
- SSTC Selling Skills Techniques 1993-(Ciba – Geigy)

LENGUAGES

Spanish as native language
English Verbal / Reading/Writing- Good

PROFESSIONAL EXPERIENCE SUMMARY

2019-2020 UFM
Professor (MAPI)

2016-2019 UFM
Professor (Master in Finance)

2004 - ...

Spectrum ,S.A, (The Pantaleon Group Inc)
Finance Director (Real State Business Unit)

Responsible for planning, directing and controlling financial strategies for the company
Prepare and submit annual budget and quarterly estimates reports
Prepare monthly reports on financial and administrative matters
Participate in monthly meetings with the board of directors.
Manage accounting and financial systems
Ensure compliance with tax legislation , policies and procedures at regional level
(Central America and Colombia)
Coordinate external audit process
Responsible for treasury department
Responsible for Information Technology department
Responsible for Procurement department
Responsible for legal department

1993- 2004

Novartis Farmacéutica, S.A.
Chief Financial Officer for Central America & Caribbean

Responsible for planning, directing and controlling financial strategies for the company
in Central America & Caribbean region
Prepare and submit annual budget and quarterly estimates
Prepare monthly reports on financial and administrative matters for Headquarters office
in Switzerland and regional office in Miami
Participate in monthly meetings with the Pharma Executive Committee for CAC
Manage accounting and financial departments
Ensure compliance with tax legislation, policies and procedures at regional level.
Coordinate external audit process
Responsible for the Information Technology department
Responsible for the Logistics and Distribution department

Finance Coordinator for Central America & Caribbean

Responsible for the administration and coordination of the Finance Department.
Successful implementation of BPCS system in the region

Planning, Information and Control Manager

Responsible for the coordination of Information Technology department, budget
processes and financial reports for Headquarters.

Information Technology Coordinator

Coordination of Information technology department and implementation of corporate
policies.

Sales Administration Manager

Definition of tender prices in Guatemala.
Responsible for the control and implementation of commercial policies.

1989-1993

BASF de Guatemala, S.A.

Logistics and IT Coordinator

Definition of prices and inventory control

Coordination of the Information technology department.

1988-1989

IBM de Guatemala

System Analyst

Develop and programming of new systems for the marketing area.