

Minor in Family Business

Calendar - 2023

NEGOCIOS

UFM
UNIVERSIDAD
FRANCISCO
MARROQUÍN

1

Introduction to Family Business

📅 February 23 and 24

👤 Claudia Binz Astrachan and Joseph Astrachan

2

Communication & Conflict

📅 March 16 and 17

👤 Rania Labaki and Martin Euwema

3

Governance

📅 April 20 and 21

👤 Pedro Vazquez

4

Succession

📅 May 25 and 26

👤 Andrew Keyt and Santiago Perry

5

Lessons from multigenerational families and hidden champions

📅 June 8 and 9

👤 Santiago Perry and Jesús Casado

6

Finance and Ownership

📅 July 20 and 21

👤 Claudia Binz Astrachan and Joseph Astrachan

7

Future challenges and opportunities

📅 August 24 and 25

👤 Nadine Kammerlander

8

Synthesis, Recap, and Outlook

📅 September 28 and 29

👤 Veronica Maldonado

Each module will be imparted from 9:00 a. m. to 6:00 p. m. on Thursday and Friday, at Universidad Francisco Marroquín. Program will be taught fully in english. Participants must be involved in a family business.