

Matthias Waldkirch

Current Job Title: EBS Alumni Chair for Entrepreneurship & Innovation in Family-Owned Firms
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EMPLOYMENT HISTORY

03/2023 –

Associate Professor | EBS Universität für Wirtschaft und Recht, Oestrich-Winkel, Germany
Alumni Chair for Entrepreneurship & Innovation in Family-Owned Firms

01/2021 –

Director of the Entrepreneurship and Family Firm Institute (EFFI) at EBS
Focus on entrepreneurial renewal, steward ownership, and new work at the interface of research, practice, and student interaction

03/2019 –

Assistant Professor | EBS Universität für Wirtschaft und Recht, Oestrich-Winkel, Germany
Assistant Professor for Entrepreneurship and Innovation in Family-Owned Firms

09/2018 –

Ongoing Affiliation & Lecturer | Jönköping International Business School, Jönköping, Sweden
Centre for Family Enterprise and Ownership (CeFEO)
Postdoctoral Researcher between 09/2018-02/2020: 'Investigating Challenges and Opportunities of Employee-Owned Companies' in collaboration with Prof. Mattias Nordqvist & Prof. Karin Hellerstedt

09/2013 – 09/2018

Doctoral Candidate & Lecturer | Jönköping International Business School, Jönköping, Sweden
Centre for Family Enterprise and Ownership (CeFEO)
Focus areas: Family firm management, entrepreneurship, organization theory, qualitative methods

RESEARCH AND TEACHING EXCHANGES

07/2019

Visiting Researcher | University of Bergamo, Bergamo, Italy
Visiting Researcher at 'Center for Young and Family Enterprise', invited by Prof. Tommaso Minola

04/2018 – 06/2018

Visiting Researcher | University of British Columbia, Vancouver, Canada
Visiting Student Researcher at 'Sauder School of Business', invited by Prof. Vanessa Strike

09/2017 – 12/2017

Visiting Researcher | Stanford University, Stanford, USA
Visiting Student Researcher at 'Scandinavian Consortium for Organizational Research' (SCANCOR)

08/2017 – 09/2017

Visiting Lecturer | Tecnológico de Monterrey, Monterrey & México City, México
Visiting Lecturer in social entrepreneurship; invited by Prof. Sergio Ortiz Valdés

03/2017

Visiting Researcher | WHU – Otto Beisheim School of Management, Vallendar, Germany
Visiting Researcher at 'Institute of Family Business'; invited by Prof. Nadine Kammerlander

08/2015 – 09/2015

Visiting Researcher | Texas A&M University, College Station, USA
Visiting Researcher at 'Mays Business School', invited by Prof. Michael A. Hitt

EDUCATION

09/2013 – 09/2018

Jönköping International Business School | Jönköping, Sweden

Ph.D. in Business Administration, Ph.D. defense: 10/2018

Thesis title: 'From Professional Interactions to Relational Work: Investigating Relationships around Non-Family CEOs in Family Firms'

Main supervisor: Prof. Mattias Nordqvist

Associate supervisor: Prof. Karin Hellerstedt

External supervisor: Prof. Ann Langley, HEC Montréal

08/2012 – 06/2013

Jönköping International Business School | Jönköping, Sweden

MSc: Business Administration

Overall Grade: A (ECTS) – Graduated on the Dean's List (best 5% of students)

10/2009 – 04/2012

European University Viadrina | Frankfurt/Oder, Germany

BSc: International Business Administration

Overall Grade: 1,6 (ECTS: B)

07/2008

Alfred-Delp Schule | Dieburg, Germany

Abitur

Overall Grade: 1,0 (ECTS: A)

SELECT AWARDS & SCHOLARSHIPS

Outstanding Reviewer 2023 | Family Business Review

Excellent Reviewer 2022 | Family Business Review

Frontiers of Entrepreneurship 2021, 2022 | Babson Conference

Academy of Management Best Paper Proceedings 2017, 2022, 2023 | Academy of Management

Grigor McClelland Doctoral Dissertation Award Shortlist 2019 | Society for Advancement of Management Studies (2019)

Inaugural AOM Shark Tank Award | Academy of Management Discoveries (2019)

Best conference paper nomination | International Family Enterprise Research Academy (2018, 2019)

PhD Proposal Award | International Family Enterprise Research Academy (2017)

Best Reviewer Award of the Entrepreneurship Division | Academy of Management (2016)

Studienstiftung des Deutschen Volkes | Recipient of scholarship (2010-2015)

SELECT LIST OF PUBLICATIONS

Waldkirch, M., Belschner, R., & Kammerlander, N. 2025. Taking Charge: A Configurational Perspective on Post-Succession Change in Family Firms. **Entrepreneurship Theory and Practice (ABS 4*, IF: 7,8)**, forthcoming

Jungk, S., & Waldkirch, M. 2024. When crises meet grand environmental challenges: Navigating intertemporal tensions in European manufacturing family firms. **Entrepreneurship & Regional Development (ABS 3, IF: 5,6)**, 36(3–4): 535–559.

Bucher, E. L., Schou, P. K., & Waldkirch, M. 2023. Just Another Voice in the Crowd? Investigating Digital Voice Formation in the Gig Economy. **Academy of Management Discoveries (ABS 3, IF: 6,527)**

Lehmann, J., Weber, F., Waldkirch, M., Graf-Vlachy, L., & König, A. 2022. Institutional work battles in the sharing economy: Unveiling actors and discursive strategies in media discourse. **Technological Forecasting and Social Change (ABS 3, IF: 12)**, 184: 122002.

- Meurer, M. M., Waldkirch, M., Schou, P. K., Bucher, E. L., & Burmeister-Lamp, K. 2022. Digital affordances: How entrepreneurs access support in online communities during the COVID-19 pandemic. **Small Business Economics (ABS 3; IF: 6,4)**, 58(2): 637–663.
- Querbach, S., Waldkirch, M., & Kammerlander, N. 2022. Benefitting from benefits—A comparison of employee satisfaction in family and non-family firms. **Journal of Family Business Strategy (ABS 2, IF: 7,2)**, 13(2): 100351.
- Querbach, S., Kammerlander, N., Singh, J., & Waldkirch, M. 2022. Pragmatic learning in family SMEs: A qualitative study of functional overload among family SME owner-managers. **Journal of Knowledge Management (ABS 2; IF: 7)**, 26(2): 375–402.
- Schou, P. K., Bucher, E., & Waldkirch, M. 2022. Entrepreneurial learning in online communities. **Small Business Economics (ABS 3; IF: 6,4)**, 58(4): 2087–2108.
- Waldkirch, M., Kammerlander, N. & Wiedeler, C. 2021. Configurations for corporate venture innovation: investigating the role of the dominant coalition. **Journal of Business Venturing, (FT 50; ABS 4*; IF: 8,7)**.
- Waldkirch, M., Bucher, E., Schou, P. & Grünwald, E. 2021. Controlled by the algorithm, coached by the crowd – how HRM activities take shape on digital work platforms in the gig economy. **International Journal of Human Resource Management (ABS 3, IF: 5,6)**.
- Bucher, E. L., Schou, P. K., & Waldkirch, M. 2021. Pacifying the algorithm – Anticipatory compliance in the face of algorithmic management in the gig economy. **Organization (ABS 3, IF: 3)**, 28(1): 44–67.
- Schlüter, A., Waldkirch, M., Burmeister-Lamp, K., & Auernhammer, J. 2021. No second chance for a first impression: The role of aesthetics in early access video games. **International Journal of Innovation Management (ABS 2; IF: 2.1)**, 25(10): 2140002.
- Waldkirch, M. 2020. Non-family CEOs in family firms: Spotting gaps and challenging assumptions for a future research agenda. **Journal of Family Business Strategy (ABS 2, IF: 7,2)**, 11(1): 100305.
- Waldkirch, M., Nordqvist, M., & Melin, L. 2018. CEO turnover in family firms: How social exchange relationships influence whether a non-family CEO stays or leaves. **Human Resource Management Review (ABS 3, IF: 11,4)**, 28(1): 56–67.
- Nordqvist, M., Melin, L., Waldkirch, M., & Kumeto, G. (Eds.). 2015. **Theoretical Perspectives on Family Businesses**. London: Edward Elgar Publishing.

HONORARY COMMITMENTS

Associate Editor | Family Business Review (ABS 3) (2024–)

Editorial Board Member | Journal of Management (ABS 4*); Journal of Business Research (ABS 3); Journal of Family Business Strategy (ABS 2)

Member of the Senate & Research Committee | EBS Universität für Wirtschaft und Recht (2019–)

Representative of the PhD Candidates | Jönköping International Business School (2016–2017)

Reference board member | Principles for Responsible Management Education, Jönköping (2014–18)

Case Competition Team Coach | UVM Family Enterprise Case Competition (2014–2016)

Ad-hoc Reviewer (select journals) | Entrepreneurship Theory and Practice; Family Business Review; Journal of Business Venturing; Journal of Family Business Strategy; Journal of Management Studies; Organization Studies; Strategic Organization

SELECT TEACHING EXPERIENCE AND DEVELOPED COURSES

- Corporate Entrepreneurship and the Family Firms (EBS, 2020)
- Family Business Development (EBS, 2020)
- Strategic Management and Innovation (EBS, 2019)
- Introduction to Family Business (Executive Education, HSBA Hamburg, 2019 & 2021)
- Executive Education on Family Business and Strategy (EBS University, 2018–)
- Social Entrepreneurship (Tecnológico de Monterrey, 2017)
- Master Thesis Supervision (+30 Supervisions from 2017 on forward)
- Bachelor Thesis Supervision (+30 Supervisions from 2017 on forward)

DOCTORAL SUPERVISION – FINALIZED

Kim Dillenberger (2nd supervisor; thesis defense September 2022; 1st supervisor: Ronald Gleich)

Thesis topic: Digital Educational Transformation as Organizational Change – Investigating the Impact of Covid-19 on Higher Education

Tom Orben (2nd supervisor; thesis defense November 2022; 1st supervisor: Katrin Burmeister-Lamp)

Thesis topic: Unpacking the Heterogeneity of Corporate Venture Capital and its Impact on Ventures

Madeleine Meurer (2nd supervisor; thesis defense December 2022; 1st supervisor: Katrin Burmeister-Lamp)

Thesis topic: Investigating Entrepreneurs' Behavior in Online Communities

Alexander Schlüter (2nd supervisor; thesis defense February 2023; 1st supervisor: Katrin Burmeister-Lamp)

Thesis topic: Open Innovation and Co-Creation in the Context of Early Access Games

DOCTORAL SUPERVISION – ONGOING

Hanna Aschhoff (2nd supervisor since March 2019; 1st supervisor: Katrin Burmeister-Lamp)

Thesis topic: Identity Work and the Role of Traditions during Mergers and Acquisition

Katja Friedrichs (2nd supervisor since March 2021; 1st supervisor: Karin Kreutzer)

Thesis topic: Transforming toward Steward Ownership – Processes and Challenges

Alexander Hornung (2nd supervisor since August 2021; 1st supervisor: Julia Hartmann)

Thesis topic: Rapid internationalization among new ventures

Jeanette Ostertag (2nd supervisor since November 2021; 1st supervisor: Katrin Burmeister-Lamp)

Thesis topic: Stigma and silence in family-owned firms

Sophia Jungk (1st supervisor since January 2023; 2nd supervisor: Falko Paetzold)

Thesis topic: Sustainable transformation in family-owned firms

Tim Risse (1st supervisor since January 2024; 2nd supervisor: Madeleine Meurer)

Thesis topic: Deceptive entrepreneurship in digital spaces

Katharina Brück (2nd supervisor since July 2024; 1st supervisor: Katrin Burmeister-Lamp)

Thesis topic: Wealth and identity

Rick Hochfeld (1st supervisor since January 2025)

Thesis topic: Governance and advisors in family offices