

# Matthias Waldkirch

Current Job Title: EBS Alumni Chair for Entrepreneurship & Innovation in Family-Owned Firms  
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## EMPLOYMENT HISTORY

03/2023 –

**Associate Professor | EBS Universität für Wirtschaft und Recht, Oestrich-Winkel, Germany**  
Alumni Chair for Entrepreneurship & Innovation in Family-Owned Firms

01/2021 –

**Director of the Entrepreneurship and Family Firm Institute (EFFI) at EBS**  
Focus on entrepreneurial renewal, steward ownership, and new work at the interface of research, practice, and student interaction

03/2019 –

**Assistant Professor | EBS Universität für Wirtschaft und Recht, Oestrich-Winkel, Germany**  
Assistant Professor for Entrepreneurship and Innovation in Family-Owned Firms

09/2018 –

**Ongoing Affiliation & Lecturer | Jönköping International Business School, Jönköping, Sweden**  
Centre for Family Enterprise and Ownership (CeFEO)  
Postdoctoral Researcher between 09/2018-02/2020: 'Investigating Challenges and Opportunities of Employee-Owned Companies' in collaboration with Prof. Mattias Nordqvist & Prof. Karin Hellerstedt

09/2013 – 09/2018

**Doctoral Candidate & Lecturer | Jönköping International Business School, Jönköping, Sweden**  
Centre for Family Enterprise and Ownership (CeFEO)  
Focus areas: Family firm management, entrepreneurship, organization theory, qualitative methods

## RESEARCH AND TEACHING EXCHANGES

07/2019

**Visiting Researcher | University of Bergamo, Bergamo, Italy**  
Visiting Researcher at 'Center for Young and Family Enterprise', invited by Prof. Tommaso Minola

04/2018 – 06/2018

**Visiting Researcher | University of British Columbia, Vancouver, Canada**  
Visiting Student Researcher at 'Sauder School of Business', invited by Prof. Vanessa Strike

09/2017 – 12/2017

**Visiting Researcher | Stanford University, Stanford, USA**  
Visiting Student Researcher at 'Scandinavian Consortium for Organizational Research' (SCANCOR)

08/2017 – 09/2017

**Visiting Lecturer | Tecnológico de Monterrey, Monterrey & México City, México**  
Visiting Lecturer in social entrepreneurship; invited by Prof. Sergio Ortiz Valdés

03/2017

**Visiting Researcher | WHU – Otto Beisheim School of Management, Vallendar, Germany**  
Visiting Researcher at 'Institute of Family Business'; invited by Prof. Nadine Kammerlander

08/2015 – 09/2015

**Visiting Researcher | Texas A&M University, College Station, USA**  
Visiting Researcher at 'Mays Business School', invited by Prof. Michael A. Hitt

## EDUCATION

09/2013 – 09/2018

Jönköping International Business School | Jönköping, Sweden

Ph.D. in Business Administration, Ph.D. defense: 10/2018

**Thesis title:** 'From Professional Interactions to Relational Work: Investigating Relationships around Non-Family CEOs in Family Firms'

Main supervisor: Prof. Mattias Nordqvist

Associate supervisor: Prof. Karin Hellerstedt

External supervisor: Prof. Ann Langley, HEC Montréal

08/2012 – 06/2013

Jönköping International Business School | Jönköping, Sweden

MSc: Business Administration

Overall Grade: A (ECTS) – Graduated on the Dean's List (best 5% of students)

10/2009 – 04/2012

European University Viadrina | Frankfurt/Oder, Germany

BSc: International Business Administration

Overall Grade: 1,6 (ECTS: B)

07/2008

Alfred-Delp Schule | Dieburg, Germany

Abitur

Overall Grade: 1,0 (ECTS: A)

## SELECT AWARDS & SCHOLARSHIPS

**Outstanding Reviewer 2023** | Family Business Review

**Excellent Reviewer 2022** | Family Business Review

**Frontiers of Entrepreneurship 2021, 2022** | Babson Conference

**Academy of Management Best Paper Proceedings 2017, 2022, 2023** | Academy of Management

**Grigor McClelland Doctoral Dissertation Award Shortlist 2019** | Society for Advancement of Management Studies (2019)

**Inaugural AOM Shark Tank Award** | Academy of Management Discoveries (2019)

**Best conference paper nomination** | International Family Enterprise Research Academy (2018, 2019)

**PhD Proposal Award** | International Family Enterprise Research Academy (2017)

**Best Reviewer Award** of the Entrepreneurship Division | Academy of Management (2016)

**Studienstiftung des Deutschen Volkes** | Recipient of scholarship (2010-2015)

## SELECT LIST OF PUBLICATIONS

Waldkirch, M., Belschner, R., & Kammerlander, N. 2025. Taking Charge: A Configurational Perspective on Post-Succession Change in Family Firms. **Entrepreneurship Theory and Practice (ABS 4\*, IF: 7,8)**, forthcoming

Jungk, S., & Waldkirch, M. 2024. When crises meet grand environmental challenges: Navigating intertemporal tensions in European manufacturing family firms. **Entrepreneurship & Regional Development (ABS 3, IF: 5,6)**, 36(3-4): 535-559.

Bucher, E. L., Schou, P. K., & Waldkirch, M. 2023. Just Another Voice in the Crowd? Investigating Digital Voice Formation in the Gig Economy. **Academy of Management Discoveries (ABS 3, IF: 6,527)**

Lehmann, J., Weber, F., Waldkirch, M., Graf-Vlachy, L., & König, A. 2022. Institutional work battles in the sharing economy: Unveiling actors and discursive strategies in media discourse. **Technological Forecasting and Social Change (ABS 3, IF: 12)**, 184: 122002.

Meurer, M. M., Waldkirch, M., Schou, P. K., Bucher, E. L., & Burmeister-Lamp, K. 2022. Digital affordances: How entrepreneurs access support in online communities during the COVID-19 pandemic. **Small Business Economics (ABS 3; IF: 6,4)**, 58(2): 637–663.

Querbach, S., Waldkirch, M., & Kammerlander, N. 2022. Benefitting from benefits—A comparison of employee satisfaction in family and non-family firms. **Journal of Family Business Strategy (ABS 2, IF: 7,2)**, 13(2): 100351.

Querbach, S., Kammerlander, N., Singh, J., & Waldkirch, M. 2022. Pragmatic learning in family SMEs: A qualitative study of functional overload among family SME owner-managers. **Journal of Knowledge Management (ABS 2; IF: 7)**, 26(2): 375–402.

Schou, P. K., Bucher, E., & Waldkirch, M. 2022. Entrepreneurial learning in online communities. **Small Business Economics (ABS 3; IF: 6,4)**, 58(4): 2087–2108.

Waldkirch, M., Kammerlander, N. & Wiedeler, C. 2021. Configurations for corporate venture innovation: investigating the role of the dominant coalition. **Journal of Business Venturing, (FT 50; ABS 4\*; IF: 8,7)**.

Waldkirch; M., Bucher, E., Schou, P. & Grünwald, E. 2021. Controlled by the algorithm, coached by the crowd – how HRM activities take shape on digital work platforms in the gig economy. **International Journal of Human Resource Management (ABS 3, IF: 5,6)**.

Bucher, E. L., Schou, P. K., & Waldkirch, M. 2021. Pacifying the algorithm – Anticipatory compliance in the face of algorithmic management in the gig economy. **Organization (ABS 3, IF: 3)**, 28(1): 44–67.

Schlüter, A., Waldkirch, M., Burmeister-Lamp, K., & Auernhammer, J. 2021. No second chance for a first impression: The role of aesthetics in early access video games. **International Journal of Innovation Management (ABS 2; IF: 2.1)**, 25(10): 2140002.

Waldkirch, M. 2020. Non-family CEOs in family firms: Spotting gaps and challenging assumptions for a future research agenda. **Journal of Family Business Strategy (ABS 2, IF: 7,2)**, 11(1): 100305.

Waldkirch, M., Nordqvist, M., & Melin, L. 2018. CEO turnover in family firms: How social exchange relationships influence whether a non-family CEO stays or leaves. **Human Resource Management Review (ABS 3, IF: 11,4)**, 28(1): 56–67.

Nordqvist, M., Melin, L., Waldkirch, M., & Kumeto, G. (Eds.). 2015. **Theoretical Perspectives on Family Businesses**. London: Edward Elgar Publishing.

## HONORARY COMMITMENTS

**Associate Editor** | Family Business Review (ABS 3) (2024–)

**Editorial Board Member** | Journal of Management (ABS 4\*); Journal of Business Research (ABS 3); Journal of Family Business Strategy (ABS 2)

**Member of the Senate & Research Committee** | EBS Universität für Wirtschaft und Recht (2019–)

**Representative of the PhD Candidates** | Jönköping International Business School (2016-2017)

**Reference board member** | Principles for Responsible Management Education, Jönköping (2014-18)

**Case Competition Team Coach** | UVM Family Enterprise Case Competition (2014-2016)

**Ad-hoc Reviewer (select journals)** | Entrepreneurship Theory and Practice; Family Business Review; Journal of Business Venturing; Journal of Family Business Strategy; Journal of Management Studies; Organization Studies; Strategic Organization

## SELECT TEACHING EXPERIENCE AND DEVELOPED COURSES

- Corporate Entrepreneurship and the Family Firms (EBS, 2020)
- Family Business Development (EBS, 2020)
- Strategic Management and Innovation (EBS, 2019)
- Introduction to Family Business (Executive Education, HSBA Hamburg, 2019 & 2021)
- Executive Education on Family Business and Strategy (EBS University, 2018–)
- Social Entrepreneurship (Tecnológico de Monterrey, 2017)
- Master Thesis Supervision (+30 Supervisions from 2017 on forward)
- Bachelor Thesis Supervision (+30 Supervisions from 2017 on forward)

## **DOCTORAL SUPERVISION – FINALIZED**

**Kim Dillenberger (2<sup>nd</sup> supervisor; thesis defense September 2022; 1<sup>st</sup> supervisor: Ronald Gleich)**

Thesis topic: Digital Educational Transformation as Organizational Change – Investigating the Impact of Covid-19 on Higher Education

**Tom Orben (2<sup>nd</sup> supervisor; thesis defense November 2022; 1<sup>st</sup> supervisor: Katrin Burmeister-Lamp)**

Thesis topic: Unpacking the Heterogeneity of Corporate Venture Capital and its Impact on Ventures

**Madeleine Meurer (2<sup>nd</sup> supervisor; thesis defense December 2022; 1<sup>st</sup> supervisor: Katrin Burmeister-Lamp)**

Thesis topic: Investigating Entrepreneurs' Behavior in Online Communities

**Alexander Schlüter (2<sup>nd</sup> supervisor; thesis defense February 2023; 1<sup>st</sup> supervisor: Katrin Burmeister-Lamp)**

Thesis topic: Open Innovation and Co-Creation in the Context of Early Access Games

## **DOCTORAL SUPERVISION – ONGOING**

**Hanna Aschhoff (2<sup>nd</sup> supervisor since March 2019; 1<sup>st</sup> supervisor: Katrin Burmeister-Lamp)**

Thesis topic: Identity Work and the Role of Traditions during Mergers and Acquisition

**Katja Friedrichs (2<sup>nd</sup> supervisor since March 2021; 1<sup>st</sup> supervisor: Karin Kreutzer)**

Thesis topic: Transforming toward Steward Ownership – Processes and Challenges

**Alexander Hornung (2<sup>nd</sup> supervisor since August 2021; 1<sup>st</sup> supervisor: Julia Hartmann)**

Thesis topic: Rapid internationalization among new ventures

**Jeanette Ostertag (2<sup>nd</sup> supervisor since November 2021; 1<sup>st</sup> supervisor: Katrin Burmeister-Lamp)**

Thesis topic: Stigma and silence in family-owned firms

**Sophia Jungk (1<sup>st</sup> supervisor since January 2023; 2<sup>nd</sup> supervisor: Falko Paetzold)**

Thesis topic: Sustainable transformation in family-owned firms

**Tim Risse (1<sup>st</sup> supervisor since January 2024; 2<sup>nd</sup> supervisor: Madeleine Meurer)**

Thesis topic: Deceptive entrepreneurship in digital spaces

**Katharina Brück (2<sup>nd</sup> supervisor since July 2024; 1<sup>st</sup> supervisor: Katrin Burmeister-Lamp)**

Thesis topic: Wealth and identity

**Rick Hochfeld (1<sup>st</sup> supervisor since January 2025)**

Thesis topic: Governance and advisors in family offices